

**PALM BEACH COUNTY  
DEMOCRATIC PARTY PRESENTS**

17th Annual  
**Truman  
Kennedy  
Johnson  
Gala**



# *Sponsorship Packet*

*Saturday, October 2nd, 2021*

*6:30-7:30 Sign-In and Networking*

*7:30-9:00 Program and Keynote Speakers*

*9:00-9:30 Additional Networking*

*Virtually via Lunchpool Platform*

**PALM BEACH COUNTY  
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*Our annual “TKJ” Gala is our most important event of the year, featuring a virtual gala event and reception for elected officials and candidates, donors, activists, volunteers, and community leaders to gather to network, socialize, and enjoy a dynamic program of guest speakers.*

*All proceeds from the TKJ are used fund our infrastructure for critical GOTV programs, including Voter Registration/Outreach and Voter Protection. Even though 2021 is not an election year, we cannot stop now! It is more important than ever that we keep the momentum going and continue to grow the blue wave we have built in our county. We need your support to do this!*

*PLEASE NOTE: This will be a VIRTUAL EVENT using the Lunchpool Platform. This is not a Zoom meeting. Watch a Lunchpool demo [HERE](#). The digital event is accessible a laptop or desktop computer using Google Chrome web browser. We cannot guarantee results on other drowsers/ devices. If you need tech support to download Chrome, email Ken Sommers at [ksommers@earthlink.net](mailto:ksommers@earthlink.net) or Sophia Nelson at [sopnel@aol.com](mailto:sopnel@aol.com).*

**October 1st:** *A unique link to join the event will be emailed to you from Ken Sommers [Ksommers@earthlink.net](mailto:Ksommers@earthlink.net) and Nicole Galante [Nicolegee7@aol.com](mailto:Nicolegee7@aol.com)at email address with the subject line: “Your Truman Kennedy Johnson sign-in link is enclosed.*



# **SPONSORSHIP OPPORTUNITIES**

## **Truman - Kennedy - Johnson Dinner**

### **Saturday, October 2, 2021**

*Sponsorships include tickets to our Virtual Event Reception. All sponsors will be recognized during the event, with signage, on our website, and in our commemorative program journal, which will be distributed to all guests online.*

### **SIGNATURE SPONSORSHIPS**

#### **Event Sponsor: \$15,000**

Five front row tables, 5 guests per table  
Luncheon with Congressperson Lois Frankel & Ted Deutch (Date TBA)  
Your Personal Sponsorship Video to Air at Event  
Your Name or Logo on as Signature Sponsor  
Sponsorship Signage Recognition at Event & on our Website  
Digital Ad Running at Event  
Featured 2-Page Center Journal Advertisement  
Program Recognition  
3 Year Membership in Legacy Blue  
Courtesy Sponsorship in one future PBC Democratic Party Event

#### **Speaker's Table Sponsor: \$10,000**

Four front row tables, 5 guests per table  
Your Personal Sponsorship Video to Air at Event  
Your Name or Logo on as Signature Sponsor  
Sponsorship Signage Recognition at Event & on our Website  
Digital Ad Running at Event  
Featured Full-Page Journal Advertisement  
Program Recognition  
2 Year Membership in Legacy Blue  
Courtesy Sponsorship in one future PBC Democratic Party Event

#### **Reception Sponsor: \$10,000**

Four front row tables, 5 guests per table  
Your Personal Sponsorship Video to Air at Event  
Your Name or Logo on as Signature Sponsor  
Sponsorship Signage Recognition at Event & on our Website  
Digital Ad Running at Event  
Featured Full-Page Journal Advertisement  
Program Recognition  
2 Year Membership in Legacy Blue  
Courtesy Sponsorship in one future PBC Democratic Party Event

#### **Mask Sponsor: \$7500**

Three Premiere Row Tables, 5 guests per table  
Your Name or Logo on as Signature Sponsor  
Sponsorship Signage Recognition at Event & on our Website  
Opportunity to Present Taped Sponsorship Welcome Video  
Featured Full-Page Journal Advertisement  
Program Recognition  
1 Year Membership in Legacy Blue  
Courtesy Sponsorship in one future PBC Democratic Party Event

#### **Virtual Event Sponsor: \$7,000**

Three Premiere Row Tables, 5 guests per table  
Your Name or Logo on as Signature Sponsor  
Sponsorship Signage Recognition at Event & on our Website  
Opportunity to Present Taped Sponsorship Welcome Video  
Featured Full-Page Journal Advertisement  
Program Recognition  
1 Year Membership in Legacy Blue  
Courtesy Sponsorship in one future PBC Democratic Party Event

***To purchase a Journal Ad only, see Page Four for pricing.***

The purchase of a ticket or contribution to a fundraiser is a contribution to the Palm Beach County Democratic Party. Contributions to the Palm Beach County Democratic Party are not deductible for income tax purposes.



# SPONSORSHIP OPPORTUNITIES

## Truman - Kennedy - Johnson Dinner

### Saturday, October 2, 2021

*Sponsorships include tickets to our Virtual Event Reception. All sponsors will be recognized during the event, with signage, on our website, and in our commemorative program journal, which will be distributed to all guests online.*

### TABLE SPONSORSHIPS

#### **Gold Table Sponsor: \$5,000**

Three Premiere Tables, 5 guests per table  
Gold Full-Page Journal Advertisement  
Program Recognition

#### **Silver Table Sponsor: \$3500**

Two Premiere Tables, 5 guests per table  
Silver Full-Page Journal Advertisement  
Program Recognition

#### **Bronze Table Sponsor: \$2000**

Two Premiere Tables, 5 guests per table  
Half-Page Journal Advertisement  
Program Recognition

#### **Democratic Club/Caucus Table Sponsor: \$1000**

Two Premiere Tables, 5 guests per table  
Quarter-Page Journal Advertisement  
Journal Recognition

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### SINGLE TICKET PRICES\*

**DEC/Club/Caucus Members Only: \$75 p/p**

**Individual Tickets: \$100 p/p**

**Student Tickets: \$25 p/p**

### JOURNAL ADVERTISEMENTS

All advertisements in our commemorative program booklet (to be distributed to all guests during the program, online, and on the website) are based on the following dimensions."

Full Page - 7.5" wide x 10" high (portrait orientation)  
Half Page - 7.5" wide x 4.5" high (landscape orientation) Quarter Page - 4" wide x 4.5" high (portrait orientation) Business Card Size - 4" wide x 2.25" high (landscape orientation)

All table sponsors receive ads described in sponsorships. Individual advertisements (i.e., for donors not purchasing a sponsorship) are available as follows:

**Centerfold (two adjacent full pages) - \$5000**

**Back Cover (full page) - \$3,000**

**Inside Front or Back Cover (full page) - \$2000**

**Gold Page (full page) - \$1000**

**Full Page - \$750**

**Half Page - \$450**

**Quarter Page - \$250**

**Business Card Size - \$200 : CF : I FH<9F`B: CFA5HCB`  
7 CB79FB-B; `5 8 J9FH-G9A9BHG`BCHDFCJ-898`<9F9ž  
7 CBH57 H`A]bXm?cW`Uha ]bXm.) &4 [ a U]`vta ž  
) \*%- \$%) ) ( "**

### IMPORTANT DEADLINES & INFORMATION:

**Meal Choices:** If you have not done so using the order form, please provide your meal choices (chicken or vegetarian) to Nicole Galante (nicolegalante04@gmail.com) no later than Friday, September 24. If meal choices are not provided, your guests will be served chicken.

**Advertisements:** Sponsor ads and a la carte ads are due to Mindy Koch (mindyk52@gmail.com) no later than Monday, September 13. Our printer needs time for production, so if your advertisement is not received on time, we cannot guarantee it will make it into the program booklet.

Please be sure your ad is correctly sized AND oriented. Please send your full-color, high resolution ads in .jpg, .png, .gif, .pdf, .ppt, or .pub format

***To purchase a Journal Ad only, see Page Four for pricing.***

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# 2021 PBCDP TRUMAN KENNEDY JOHNSON DINNER

## SPONSORSHIP FORM & AD GUIDELINES

- **Print-ready advertisements are due via email to Mindy Koch at [mindyk52@gmail.com](mailto:mindyk52@gmail.com) no later than Monday, September 13, 2021**
- **Payments for Sponsorships, Ads, and Tickets may be made securely online via ActBlue at [pbcdemocraticparty.org](http://pbcdemocraticparty.org) or by check. Make Checks Payable to PBCDP, ATTN TKJ 2021**
- Advertisements are best sent as a .PDF, .EPS, or high-resolution .JPG file, sized correctly, and formatted for color if any.
- **For Table Sponsors:** If no advertisement is received by the deadline, we may elect to print your ad as "The Palm Beach County Democratic Party thanks [your name] for sponsoring the 2021 Truman Kennedy Johnson Dinner."

**SPONSOR/ ADVERTISER/ VENDOR NAME AS YOU WANT IT TO APPEAR ON EVENT MATERIALS:**

Name: \_\_\_\_\_

Sponsorship: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Method Of Payment :     Check Enclosed     Please email invoice     Visa     MC     Am. Express

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ Code: \_\_\_\_\_ Name On Card: \_\_\_\_\_

If paying by personal check, please provide the below information as required for reporting purposes:

Occupation: \_\_\_\_\_ Employer: \_\_\_\_\_

### SPONSORSHIPS

#### **Signature Sponsorships:**

Event Sponsor.....	\$15,000
Speaker's Table Sponsor.....	\$10,000
Reception Sponsor.....	\$10,000
Virtual Sponsor.....	\$7,000
Mask Sponsor.....	\$7,500

#### **Table Sponsorships:**

Gold Table Sponsor.....	\$5,000
Silver Table Sponsor.....	\$3,500
Bronze Table Sponsor.....	\$2,000
Democratic Club Table.....	\$1,000

### JOURNAL AD SIZES AND SPECIFICATIONS

<b>Centerfold</b> .....	7 1/2" Wide by 10" High x2	\$5,000
(two adjacent full pages)		
<b>Back Cover</b> .....	7 1/2" Wide by 10" High	\$3,000
<b>Inside Covers</b> .....	7 1/2" Wide by 10" High	\$2,000
<b>Gold Page</b> .....	7 1/2" Wide by 10" High	\$1,000
<b>Full Page</b> .....	7 1/2" Wide by 10" High	\$750
<b>Half Page</b> .....	7 1/2" Wide by 4.5" High	\$450
<b>Quarter Page</b> .....	4" Wide by 4.5" High	\$250
<b>Biz Card Size</b> .....	4" Wide by 2.25" High	\$200

**Deadline for all ads: Friday,  
September 13th, 2021**

Payments for Sponsorships, Ads, and Tickets may be made securely online via ActBlue at [pbcdemocraticparty.org](http://pbcdemocraticparty.org) or by check.

For more information or questions about sponsorships contact Nicole Galante at 561-702-5622

For Checks: Mail Sponsorship Form and Check to: PBCDP, Attn. Nicole Galante, 6255 Timberlake Way, Delray Beach, FL 33484